

WOODLAKE LIONS RODEO



2024 WOODLAKE LIONS RODEO SPONSORSHIP PACKAGES

May 11-12, 2024 ♦ Woodlake, California



Sponsorship Amenities

	Sponsorship Packages					Signage Only			
	All-Around Champion* Over \$5,000	Gold Buckle \$5,000	Silver Spur \$3,000	Bronc Chaps \$1,500	Dusty Boots \$600	Bucking Chute Sign \$1,200	Sponsor Flag \$1,000	Arena Banner \$500	Rodeo Grounds Banner \$350
Event or specialty act sponsor recognition (i.e. "Saddle Bronc Riding presented by 'Sponsor Name'")	♦	♦							
One (1) bucking chute sign						♦			
Sponsor flag carried during Woodlake Lions Rodeo performances in the grand entry, closing ceremonies, and within the sponsor flag rotation	♦	♦					♦		
One (1) banner in premier arena space above bucking chute	♦	♦	♦						
One (1) arena banner (3'x5' recommended size, banner to be provided by sponsor)				♦	♦			♦	
One (1) banner on rodeo grounds (3'x5' recommended size, banner to be provided by sponsor)			♦	♦					♦
Public service announcements by the announcer throughout the rodeo performances	♦	♦	♦						
Sponsorship recognition on rodeo promotional poster and advertisements (print)	♦	♦	♦						
Sponsorship logo and link on www.woodlakelionsclub.com website	♦	♦	♦						
Social media recognition via Woodlake Lions Club's Facebook and Instagram accounts	♦	♦	♦						
Rodeo entrance tickets for both days of the rodeo (Saturday and Sunday)	6*	6	4						
Rodeo entrance tickets for one day of the rodeo (sponsor to select preferred day)				4	2				
Full-page color advertisement in Woodlake Lions Rodeo event program	♦	♦							
Half-page full color ad in Woodlake Lions Rodeo event program			♦						
Quarter-page full color ad in Woodlake Lions Rodeo program				♦					
Business card, full color ad in Woodlake Lions Rodeo event program					♦				

*Additional sponsorship amenities can be tailored for All-Around Champion sponsors.
Woodlake Lions Club is a non-profit organization. Sponsorships are tax deductible.

www.woodlakelionsclub.com



America's Most Beautiful Rodeo Grounds



Woodlake Lions Rodeo

Woodlake Lions Club

Post Office Box 545 • Woodlake, CA 93286

contact@woodlakelionsclub.com • www.woodlakelionsclub.com

2024 WOODLAKE LIONS RODEO SPONSORSHIP FORM

SPONSOR CONTACT INFORMATION

Contact Name: _____

Business/Sponsor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Email: _____

SPONSORSHIP OPPORTUNITY

All-Around Champion Sponsor – over \$5,000

Preferred Event/Act? _____

Gold Buckle Sponsor – \$5,000

Preferred Event/Act? _____

Silver Spur Sponsor – \$3,000

Bronc Chaps Sponsor – \$1,500

Dusty Boots Sponsor – \$500

SIGNAGE ONLY

Bucking Chute Sign – \$1,200
(includes cost of sign production/maintenance)

Sponsor Flag – \$1,000
(minimum of two-year commitment)

Arena Banner – \$500
(plus cost of sign or sponsor to provide banner)

Banner on Rodeo Grounds – \$350
(banner provided by sponsor)

_____ Total Amount Due

_____ Total Amount Due

Payment Method: Check Enclosed Please invoice me.

Please make checks payable to Woodlake Lions Club.

Annual Renewal (If you would like to make this an annual sponsorship, please check this box):

Email completed form to contact@woodlakelionsclub.com or mail with payment to
Woodlake Lions Club, Post Office Box 545, Woodlake, CA 93286

THANK YOU FOR YOUR SUPPORT OF THE 2024 WOODLAKE LIONS RODEO!