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RODEO

MAY
11-12
2024

*Mother's Day
Weekend*

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OFFICIAL PROGRAM

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2024 Program Photos Provided by:
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RYAN JAE Official Woodlake Lions Rodeo PRCA Photographer
KAYCEE HILVERS-BOSWELL Woodlake Lions Club Photographer

PHOTO BY RYAN JAE PHOTOGRAPHY

WOODLAKE LIONS CLUB PRESENTS

The After Party

SATURDAY

MAY 11, 2024

WOODLAKE LIONS RODEO BARN
THE PARTY STARTS IMMEDIATELY AFTER
SATURDAY'S RODEO PERFORMANCE

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Daily Schedule

SATURDAY MAY 11

- 10 A.M. **RODEO PARADE**
Downtown Woodlake
- 11 A.M. **GATES OPEN**
Woodlake Lions Rodeo Grounds
- 12:30 P.M. **PRE-SHOW FEATURING**
FEATURING DRILL TEAM PERFORMANCE
Rodeo Arena
- 1:30 P.M. **WOODLAKE LIONS RODEO PERFORMANCE**
Rodeo Arena
- 4:30 - 10 P.M. **THE AFTER PARTY**
JUSTIN LAWRENCE & THE DOUBLE AVERAGE BAND LIVE IN CONCERT, WITH DJ DOUBLE LL
Woodlake Lions Rodeo Barn

SUNDAY MAY 12

- 11 A.M. **GATES OPEN**
Woodlake Lions Rodeo Grounds
- 12:30 P.M. **PRE-SHOW FEATURING**
FEATURING DRILL TEAM PERFORMANCE
Rodeo Arena
- 1:30 P.M. **WOODLAKE LIONS RODEO PERFORMANCE**
"FIESTA DAY" AND MOTHER'S DAY!
Rodeo Arena

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Message from the President



2024 WOODLAKE LIONS BOARD OF DIRECTORS: Bill Ferry, Membership Chairman; Chuck Ray, Board Member; Ali Mohamed, Member; Eliseo Renteria, Board Member; Jonathan Zequeida, Secretary; Terry Sasaki, Immediate Past President; John Wood, Rodeo Chairman; Danny Haynes, Rodeo Groundsman; Matt Albright, President. Not Pictured: William Valero, 1st Vice President, Michael Marquez, 2nd Vice President/Treasurer; Richard Clevenger, Board Member.

WELCOME TO THE 2024 WOODLAKE LIONS RODEO – WOODLAKE’S MOTHER’S DAY WEEKEND TRADITION!

As the president of the Woodlake Lions Club, my tenure has been defined by a deep commitment to service and a relentless drive to make a difference in our community.

Over the span of 25 years as a club member, I’ve witnessed firsthand the transformative power of our collective efforts. Leading with dedication and passion, I’ve guided our club through countless projects and initiatives aimed at improving the lives of those around us.

Together with our members, we’ve tackled important issues and made meaningful contributions to the well-being of Woodlake and its residents. My presidency has been marked by innovation, collaboration, and a steadfast belief in the power of service to create positive change.

As both a president and a longtime member, my goal has always been to inspire others to join us in our mission, leaving a lasting legacy of service, camaraderie, and community empowerment.



Matt Albright

Woodlake Lions Club President

PHOTOS BY KAYCEE HILVERS-BOSWELL

**THANK YOU FOR BEING PART OF
WOODLAKE'S RODEO TRADITION!
ENJOY THE RODEO!**



PHOTO BY DEB MANN

From the
Wood Family & Fish Family



Miss Woodlake Lions Rodeo 2024

KATIE DONNELLY

2024 MISS WOODLAKE LIONS RODEO: *Katie Donnelly*

Katie Donnelly is a 20-year-old Agricultural Business major at California State University, Fresno where she has ambitions of becoming involved in Agricultural Sales and Marketing. Katie was born and raised in the heart of California, and is proud to represent the rich, western heritage of Tulare County.

She loves sharing her passion for the sport of rodeo with young ladies. Katie firmly believes that we are the future of rodeo and aims to educate the public about the western way of life, while developing tomorrow's rodeo fans. One of her goals as Miss Woodlake Lions Rodeo 2024 is to keep our strong western tradition alive in Tulare County by connecting with our youth in the classroom.

Throughout the coming year, Katie will represent the Woodlake Lions Rodeo and Woodlake Lions Club at professional rodeos throughout California and at local community events. Katie also looks forward to representing Woodlake Lions Rodeo and Tulare County next year on the Miss Rodeo California stage.

2024 FIRST PRINCESS: *Ashtyn Perry*

Ashtyn Perry is 16 years old from Springville California. Ashtyn is currently a sophomore at Strathmore High School where she is focusing on Agriculture studies. She is very active in FFA and on the EAT pathway. Ashtyn is an avid barrel racer and enjoys working and training her horses.



She was the 2023 Springville Rodeo Queen and loved every opportunity that it gave her. Her hobbies include golf, FFA, softball, gymkhana and Junior Fair Board.

Ashtyn loves continuing in her rodeo queen journey and participating in all the opportunities that it brings.

PHOTOS BY KAYCEE HILVERS-BOSWELL

About the Queen Contest

The Miss Woodlake Lions Rodeo contest is held annually to select a young lady who will serve throughout the year as a positive role model representing the Woodlake Lions Club and the Woodlake Lions Rodeo at professional rodeos throughout California, and at local events within the community of Woodlake and Tulare County.



2024 CONTESTANTS: The 2024 Miss Woodlake Lions Rodeo contestants with the 2023 Miss Woodlake Lions Rodeo, Madison Williams.

After competing in three contest categories (Horsemanship: 50-percent; Poise, Personality & Appearance: 25-percent; and Ticket Sales: 25-percent), the newly-crowned queen receives a saddle, crown and belt buckle. Prizes are awarded to all category winners.

ELIGIBILITY REQUIREMENTS

- Willing and able to fulfill all of the “queen’s responsibilities” during her reign
- Single, never married, without children, and have not had any children previously
- Never previously held the title of Miss Woodlake Lions Rodeo
- A minimum of 16 years old, but not older than 24 years of age as of the date of the initial orientation meeting

The Woodlake Lions Rodeo Queen Committee works with the contestants each year in the contest categories, preparing them not only for the Miss Woodlake Lions Rodeo competition, but for future contests at other rodeo associations.

PHOTOS BY KAYCEE HILVERS-BOSWELL

Applications for the 2025 Miss Woodlake Lions Rodeo contest will be available the first week of January. If you are interested in representing the Woodlake Lions Rodeo as our official royalty, please follow us on Facebook @WLRQueen or visit www.woodlakelionsclub.com to download the application.

MISS WOODLAKE LIONS RODEO QUEEN COMMITTEE

The Miss Woodlake Lions Rodeo Contest is run by Queen Committee members Andrea Searcy, Morgan Ross and Amanda Lawrence Willis. The three past Miss Woodlake Lions Rodeo titleholders volunteer their time to work with the contestants and produce the contest each year.

Andrea Searcy is Woodlake Lions Rodeo royalty, having served as the 1999 Miss Woodlake Lions Rodeo. During college, she competed in the Intercollegiate Horse Show Association (IHSA) and gymkhanas. Andrea and her husband, Josh, live in Woodlake, and have two sons: Keith and James.

Morgan Ross lives in Elderwood, and she and her husband, Christopher Ross, have a daughter, Kate. Morgan grew up on a citrus farm and enjoys team roping, working bird dogs, and trap shooting in her free time. She was been involved in FFA, junior high and high school rodeo.



THE QUEEN COMMITTEE: The Woodlake Lions Rodeo Queen Committee is comprised of past queens, Andrea Searcy, Amanda Lawrence Willis, and Morgan Ross.

Past Rodeo Royalty

Morgan was the 2016 Miss Woodlake Lions Rodeo, where she enjoyed going to community events and traveling throughout California representing “America’s Most Beautiful Rodeo Grounds.” Morgan looks forward to dedicating time to serve on the queen committee for years to come.

Amanda Lawrence Willis was raised in the rodeo and cow horse industries, where she has been a competitor in the arena, held leadership roles within the rodeo community, and served as a previous ambassador to the sport of rodeo as Miss Woodlake Lions Rodeo 2013. Today she continues her dedication to the industry as part of the Miss Woodlake Lions Rodeo Queen Committee. She enjoys being a servant leader and lives the western lifestyle with her family, thankful each day for the grace and blessings God has given her.



RODEO QUEENS AND THE HIGH-FIVE RODEO: Each year, Miss Woodlake Lions Rodeo and her Court volunteer at our High-Five Rodeo, which is a special rodeo for developmentally-disabled individuals. Our rodeo royalty and volunteers guide the participants through modified rodeo events. In 2023, 2022 Miss Woodlake Lions Rodeo, Allyssa Blaswich, and 2023 Miss Woodlake Lions Rodeo, Madison Williams, handed out goodie bags to the participants to commemorate their rodeo experience! Read more about the High-Five Rodeo on page 61!

Photo by Deb Mann

- | | |
|---------------------------------|--------------------------------------|
| 1949 – Barbara Ainley | 1988 – Erin Suzy Sweeney |
| 1950 – Frances Jean Wells | 1989 – Monica Rodriguez |
| 1956 – Linda Pardue | 1990 – Sara Crumly-Taylor |
| 1957 – Pat Chappell | 1991 – Melissa Wood |
| 1958 – Monica Robinson-Pizura | 1992 – Rebecca Vincent |
| 1959 – Carolyn Chappell | 1993 – Fidela Rodriguez |
| 1960 – Jeannie Fultz-Vonkonsky | 1994 – Pamela Wood-Konishi |
| 1961 – Dorothy Moore-Peck | 1995 – Trisha Whiteside-Perez |
| 1962 – Linda Ragle-Barter | 1996 – Heather Warren |
| 1963 – Joan Ferry-Smith | 1997 – Nakoma Roberts |
| 1964 – Cynthia Hansen | 1998 – Tami Tarbell-Lea |
| 1965 – Jackie Horton | 1999 – Andrea Whiteside-Searcy |
| 1966 – Gayle Diamond | 2000 – April Tyler |
| 1967 – Linda Keller-Sankoff | 2001 – Corrine Ainley-Manes |
| 1968 – Candy Mann | 2002 – Alisha Nelson-Perret |
| 1969 – Barbie Ruth | 2003 – Kara Morris-Fanning |
| 1970 – Kathie McGill-Hargrove | 2004 – Audra Ainley-Wyngarden |
| 1971 – Patsy Sanchez | 2005 – Kendra Burkheimer-Abercrombie |
| 1972 – Donna McGee | 2006 – Crystal Hasson-Grimmer |
| 1973 – Anne Dudley | 2007 – Alex Cervantes |
| 1974 – Cindy Furman-Redfearn | 2008 – Mindy Garrison-Vance |
| 1975 – Cindy Randell-Robinson | 2009 – Jennifer Murphy-Tilley |
| 1976 – Desiree Longbotham | 2010 – Tarah Rowland-Baker |
| 1977 – Susie Sanchez-Medina | 2011 – Justine Day |
| 1978 – Cathy Davis | 2012 – Matlyn Matta-Hoffman |
| 1979 – Kim Van Fossen | 2013 – Amanda Lawrence-Willis |
| 1980 – Joy Sweeney-Aiello | 2014 – Markie Hageman |
| 1981 – Donna Wells | 2015 – Ciera Wittig-Myers |
| 1982 – Julie Johnson-Hawes | 2016 – Morgan Moisi-Ross |
| 1983 – Danielle Mayer | 2017 – Kelsey Story |
| 1984 – Valerie Hayward | 2018 – Chloe Boling |
| 1985 – Debbie Costa | 2019 – Ellie Hilvers |
| 1986 – Kimberly Joramo-Melancon | 2020-21 – Macie Kulikov |
| 1987 – Joanna Herrera-Howard | 2022 – Allyssa Blaswich |
| | 2023 – Madison Williams |

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*Congratulations to the Woodlake Lions Club
for another outstanding rodeo!*



2024 Grand Marshals

MANUEL & OLGA JIMENEZ

THE WOODLAKE LIONS CLUB IS PROUD TO INTRODUCE THE
2024 GRAND MARSHALS OF THE WOODLAKE LIONS RODEO AND RODEO PARADE,
MANUEL & OLGA JIMENEZ!

If you look up the definition of “role model” in the dictionary, you’ll surely find a photo of Manuel and Olga Jimenez. This husband and wife team established the non-profit organization Woodlake Pride Inc. in 1993, which provides youth the opportunity to work on community projects. Through Woodlake Pride, Manuel and Olga then created the iconic Woodlake Botanical Garden, which not only gives Woodlake’s youth opportunities to work and maintain the garden, but also gives the community and tourists a peaceful place to bird watch, take photos, taste fresh produce, picnic, or just take a stroll through the mile-long garden.

Lifelong residents of Woodlake, both graduated from Woodlake High School, Manuel in 1969 and Olga in 1970. With a lifetime of experience in the agriculture industry and over 30 years of dedication to the Botanical Garden and inspiring youth, the duo have been featured in podcasts, radio and television shows, YouTube segments, and made the front page of the Los Angeles Times.

Manuel and Olga have been recognized throughout the years for their dedication and hard work providing the community with the beautiful garden, and for their continued youth mentorship focused on teaching responsibility, leadership, confidence and respect. Just to name a few... Manuel received the California Wellness Foundation’s California Peace Prize in 2012, was awarded the 2002 Spirit of Woodlake Award in 2002, and in 1996 he was honored as Woodlake’s Man of the Year. Olga was presented with Woodlake’s Lifetime Achievement Award in 2010.

In 2024, the Woodlake Lions Club is adding another title to their list of accolades: the official Grand Marshals of the 69th annual Woodlake Lions Rodeo and Rodeo Parade!

Keep up to date with Manuel and Olga and opportunities to volunteer at the Woodlake Botanical Garden by visiting www.woodlakebotanicalgarden.org, or follow them on Facebook @WoodlakeBotanicalGardens.

Past Grand Marshals

- | | |
|--|--------------------------------------|
| 1953 – Mrs. Frank Spichtig | 2002 – Frank Clarke & Frank Atherton |
| 1954 – John Dudley | |
| 1960 – A.P. Haury | 2003 – Leo Fry |
| 1969 – Frank Sniveley & Oscar Payne | 2004 – Dick Edmiston |
| 1970 – Charles Dionne | 2005 – Hube Wolf |
| 1971 – Edith Day Kress | 2006 – Audie Ray |
| 1972 – Aaron “Slick” Sweeney | 2007 – Jose Perez |
| 1974 – Francisco Alvarado | 2008 – Frank Ainley, Sr. |
| 1975 – Emma Welch | 2009 – Ernesteen Ferry |
| 1978 – Mary Fredericks | 2010 – Paul Gomez |
| 1979 – Walter Lewis | 2011 – Steve Guerrero |
| 1982 – Guillermo Flores Valero | 2012 – Frances Ortiz |
| 1989 – Tito Hernandez | 2013 – Ed Micham |
| 1990 – Milt Baker | 2014 – Frances Mann |
| 1991 – George Livingston | 2015 – Stan Livingston |
| 1992 – Manuel Alley | 2016 – Byron Taylor |
| 1993 – Rebecca Vincent | 2017 – Sandy Crawford & Doc Harrow |
| 1994 – Vivian Crawford & Marion Legakes | 2018 – Rosie Valero & Nancy Crawford |
| 1996 – Johnny Jackson | 2019 – Chris Lange |
| 2001 – Al Valero, Humphrey Valero & Jesse Valero | 2022 – Courtney Hengst |
| | 2023 – Ali Mohamed |



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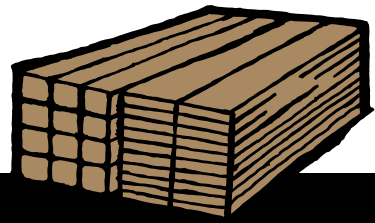
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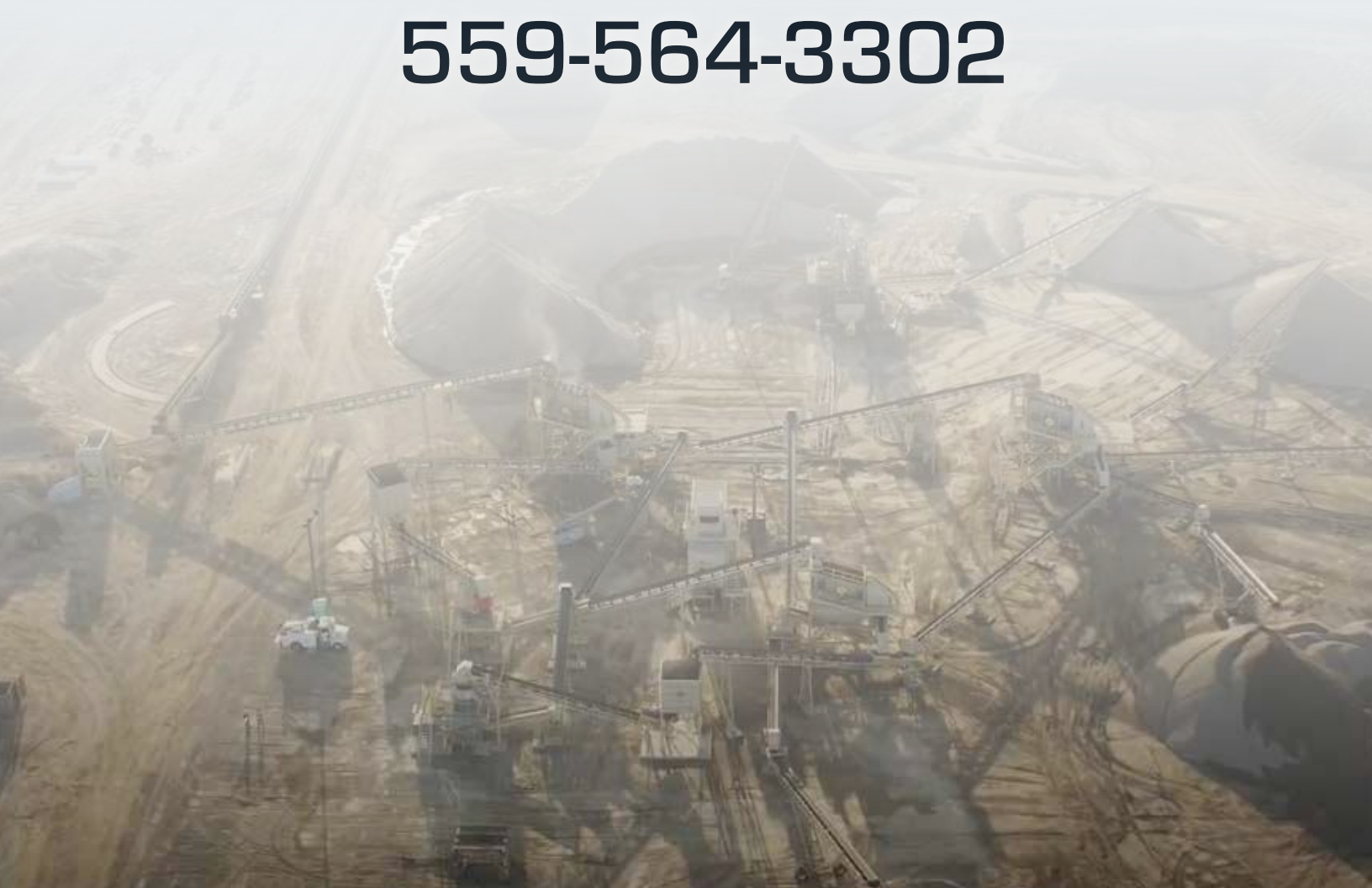
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Common Rodeo Terms

YOU'LL HEAR THE ANNOUNCER USE A LOT OF RODEO TERMS THROUGHOUT THE WOODLAKE LIONS RODEO PERFORMANCES. IF THIS IS YOUR FIRST TIME IN THE STANDS TO SEE RODEO ARENA ACTION, OR IF YOU'RE A LONG-TIME FAN WHO MIGHT JUST NEED A LITTLE REFRESHER ON THE DEFINITIONS, HERE IS A QUICK-REFERENCE GUIDE!

BARRIER In timed events, a line at the front of the box that the contestant and his horse cannot cross until the steer or calf has a head start, usually marked with a rope and a flag so the timers can see it drop and start the clock.

BOX In a timed event, the area a horse and rider back into before they make a roping or steer wrestling run.

BREAKING THE BARRIER In the timed events, if the rider leaves the box too soon – failing to give the animal enough of a head start – he is assessed a 10-second penalty.

BRONC REIN A saddle bronc rider holds onto a bronc rein (also known as a hack rein) at a specific position that he determines based on the size and bucking habits of the horse he's about to ride; bronc riders often give each other advice about the length of rein a specific horse will perform best with, e.g., "Give him 3½ fingers."

BULLDOGGER A steer wrestler.

BULLFIGHTER An athlete who protects the bull rider after he dismounts or is bucked off, by distracting the bull and directing its attention to the exit gate, sometimes stepping between the bull and the bull rider.

COVER In the roughstock events, staying on for at least the minimum time, eight seconds: "He covered all three broncs he rode last weekend."

CROSSFIRE PENALTY In team roping, if the header doesn't change the direction of the steer before the heeler catches, the run is disqualified.

DALLY In team roping, each roper, after throwing his loop, wraps the loose rope around his saddle horn (dallies) and the two ropers move their horses to face each other, pulling the ropes taut to stop the clock.

DRAW Each roughstock competitor who enters a PRCA rodeo is assigned a specific bucking horse or bull and each timed event contestant is assigned a specific calf or steer in their events. This is conducted by a random draw before each rodeo performance.

DROP In roughstock events, the way a bucking horse or bull may lower its front end suddenly while kicking out in back, creating a more difficult ride; in timed events, the way a calf or steer may lower its head to avoid a catch.

FLANKMAN A cowboy or cowgirl who works in the bucking chutes, adjusting the flank strap around the animal before the ride. The best flankmen are familiar with each individual animal and know exactly how much flank to give each animal to encourage optimal bucking.

FLANK STRAP A soft sheepskin- or Neoprene-lined strap placed in the area where a human's belt would go, it encourages the animal to kick out behind itself rather than rear up, which provides a safer, showier ride.

PHOTO BY RYAN JAE PHOTOGRAPHY

Common Rodeo Terms

HAZER In steer wrestling, the cowboy who rides on the right side of the steer from the contestant to make sure the steer runs straight.

HOOEY The knot that a cowboy uses to finish tying the calf's legs together in tie-down roping.

HUNG UP When a bull rider or bareback rider cannot remove his hand from the rope or handle before he dismounts or is thrown off the bull's or horse's back, his hand is "hung up" – a dangerous situation – and the pickup men or bullfighters will move in to help dislodge his hand so he can get clear of the animal.

JUDGES As in other sports, trained PRCA judges ensure that all participants follow PRCA rules; they determine times for runs in the timed events and scores for rides in the roughstock events; record penalties for any infractions of the rules; and inspect the arena, chutes and livestock before each competition.

LEFT (OR RIGHT) DELIVERY Many bucking animals prefer to stand in the chute facing a particular direction, so they can leave the chute in the direction they prefer.

MARK-OUT In the bareback and saddle bronc riding, a cowboy's feet must be above the point of the horse's shoulders on the first jump out of the chute until the horse's front feet hit the ground – if so, he "marked the horse out," but if not, he "missed him out" and the ride is disqualified.

NOD In the roughstock events, a cowboy nods when he is ready for the gateman to open the gate and the ride to begin. In the timed events, a cowboy nods when he is ready for the calf or steer to be released from the chute and get its head start.

PENALTY In timed events, common penalties include 10 seconds for breaking the barrier; in team roping, five seconds for a one-hind-leg catch; and in barrel racing, five seconds for knocking over a barrel.

PERMIT HOLDER A PRCA contestant who has not yet won his first \$1,000 at PRCA rodeos, which enables him to apply to become a card-holding member of the organization.

PIGGIN' STRING In tie-down roping, the small rope used to tie a calf's legs together.

PICKUP MEN OR WOMEN Two mounted cowboys/cowgirls who help riders dismount, release a bucking horse's soft flank strap, and directing bucking horses and bulls to the exit gate after a ride.

PRCA The Woodlake Lions Rodeo is a sanctioned professional rodeo by the Professional Rodeo Cowboys Association (PRCA), and is part of the California Circuit.

RANK An adjective used to describe especially challenging roughstock.

REIDE If a cowboy's score is affected by equipment failure or a horse or bull that doesn't buck to performance specifications, the judges may offer the cowboy a clean-slate chance on a different horse or bull.

RIGGIN' A suitcase-style handhold customized to a rider's grip and attached to a molded piece of leather that is cinched, with a pad, around the horse's girth.

ROPES The correct term is rope, not lasso, lariat or riata; most ropes used in professional rodeo timed events are made of strong yet flexible braided materials such as nylon/poly blends, and a cowboy may change his rope selection depending on the weather and the cattle; bull ropes and bronc reins are often made of sisal or poly blends.

ROUGHSTOCK The bucking horses and bulls used in bareback riding, saddle bronc riding and bull riding, bred and raised for the job. They are born to buck!

SLACK Excess entries at some rodeos may be scheduled for preliminary (slack) competition, held after the Saturday rodeo performance at the Woodlake Lions Rodeo.

SPURS The spurs used in PRCA rodeos have dulled rowels that do not penetrate the animals' skin, which is several times thicker than human skin. Locked rowels are not allowed.

TRY A noun used for both cowboys and livestock, denoting grit, determination, fitness, stamina and resilience: "Give that cowboy a hand – he had a lot of try."

TURN OUT A cowboy may turn out of a rodeo if, for example, he has a scheduling conflict; this is different from "doctor-releasing" due to injury.



2023 Woodlake Lions Rodeo

CHAMPIONS

ALL-AROUND: **DOYLE HOSKINS**

COMPETED IN: Tie-Down Roping & Team Roping

EVENTS: Tie-Down Roping, Team Roping

HOMETOWN: Prunedale, California

JOINED PRCA: 2011

BAREBACK RIDING: **WYATT DENNY**

WINNING SCORE: 83 points on Rosser Rodeo's No. 609

EVENTS: Bareback Riding

HOMETOWN: Minden, Nevada

JOINED PRCA: 2015

NFR QUALIFICATIONS: 3

SADDLE BRONC RIDING:

MITCH POLLOCK

WINNING SCORE: 86 points on Rosser Rodeo's No. 859

EVENTS: Saddle Bronc Riding

HOMETOWN: Winnemucca, Nevada

JOINED PRCA: 2015

NFR QUALIFICATIONS: 1

BULL RIDING: **COLBY DEMO**

WINNING SCORE: 81 points on Flying U Rodeo's No. 95

EVENTS: Bull Riding

HOMETOWN: Red Bluff, California

JOINED PRCA: 2019

TEAM ROPING (HEADER):

SPENCER MITCHELL

WINNING TIME: 6.6 seconds

EVENTS: Team Roping

HOMETOWN: Orange Cove, California

JOINED PRCA: 2006

NFR QUALIFICATIONS: 2

TEAM ROPING (HEELER):

CODY COWDEN

WINNING TIME: 6.6 seconds

EVENTS: Team Roping

HOMETOWN: Atwater, California

JOINED PRCA: 1990

NFR QUALIFICATIONS: 8

STEER WRESTLING: **LEVI RUDD**

WINNING TIME: 5.7 seconds

EVENTS: Steer Wrestling

HOMETOWN: Chelsea, Oklahoma

JOINED PRCA: 2014

TIE-DOWN ROPING:

COLTON FARQUER

WINNING TIME: 9.4 seconds

EVENTS: Tie-Down Roping

HOMETOWN: Oakdale, California

JOINED PRCA: 2014

BARREL RACING: **LEIA PLUEMER**

WINNING TIME: 17.68 seconds

EVENTS: Barrel Racing

HOMETOWN: Bosque Farms, New Mexico

JOINED WPRA: 2017

PHOTO BY RYAN JAE PHOTOGRAPHY



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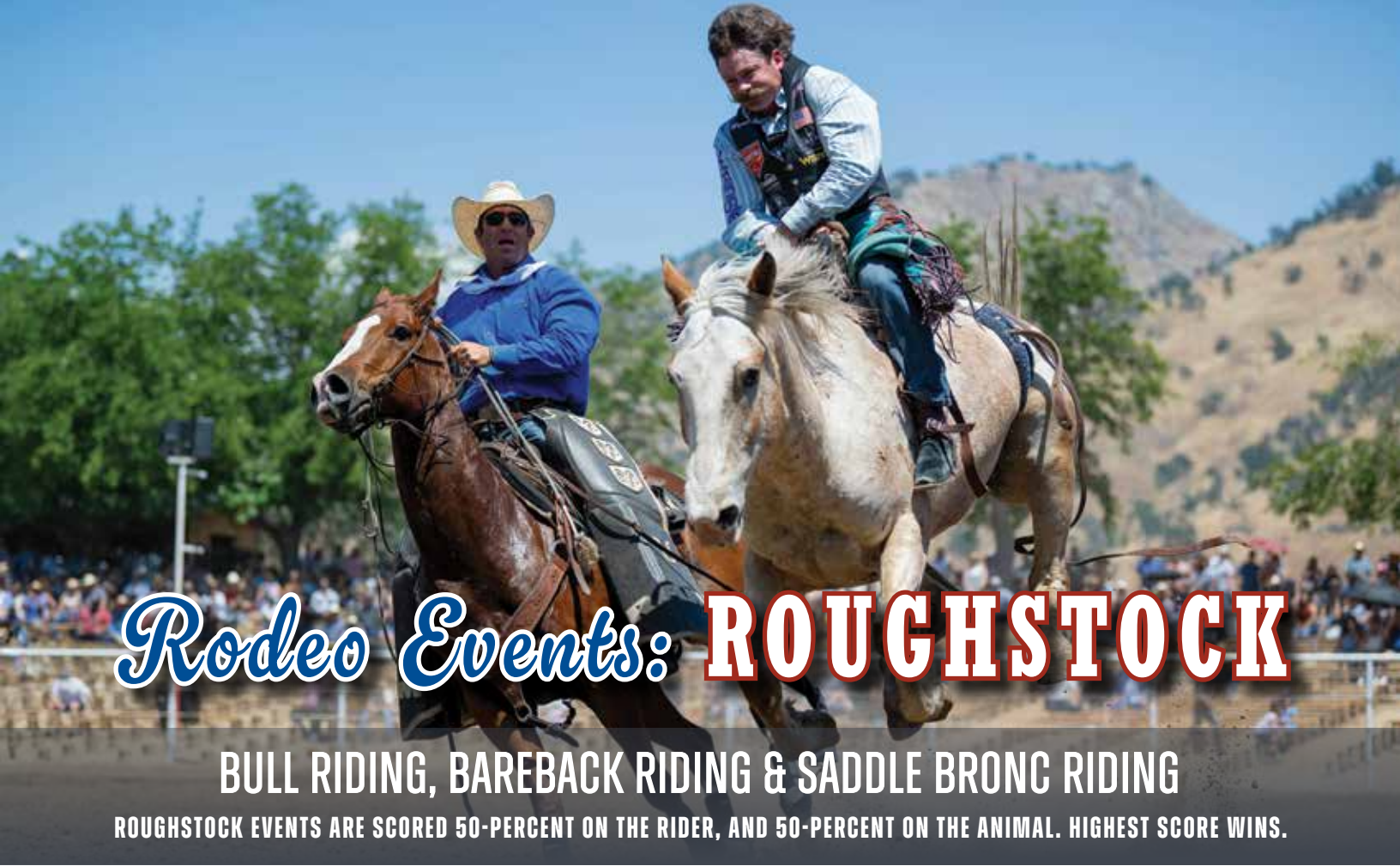
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Rodeo Events: **ROUGHSTOCK**

BULL RIDING, BAREBACK RIDING & SADDLE BRONG RIDING

ROUGHSTOCK EVENTS ARE SCORED 50-PERCENT ON THE RIDER, AND 50-PERCENT ON THE ANIMAL. HIGHEST SCORE WINS.

Bull Riding

ABOUT THE EVENT: Bull riding is rodeo's most dangerous event, and keeps rodeo fans on the edge of their seats! In the chute, the bull rider settles on the bull's back, wraps his braided rope around the bull, then loops the rope around his hand and back into his palm so he can grip it tightly. When he nods, the chute gate is opened and the bull jumps out of the chute to start an eight-second ride of spinning, twisting and jumping. Unlike the two bronc events, the cowboy does not have to mark-out on the bull, as it is more strategic to sit forward on the bull rather than leaned back. The cowboys successfully "covers" his bull for a score if he does not get bucked off or touch the equipment or bull with his free hand.

After the cowboy jumps off the bull at the end of his 8-second ride or is bucked off, bullfighters (also referred to as the cowboy protectors) will put themselves between the bull and the cowboy. They take the hits from the bulls so the bull riders have a chance to jump to their feet and get to safety.



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Bareback Riding



ABOUT THE EVENT: Bareback riding is one of the most physically demanding events in rodeo! Just like the event name, the cowboy climbs aboard a bucking horse bareback, with only his own “riggin” to hold onto. As the horse comes out of the chute, the cowboy’s heels must be at the horse’s point of shoulders, known as “marking out.” He holds his feet up at least through the horse’s first jump out of the chute, and then begins the spurring action... spurring the horse on each jump, matching the horse’s rhythm and showing control, rather than flopping around. The more spurring action and timed out rhythm from the cowboy and the more twists and turns of the horse, means a higher score!

Saddle Bronc Riding



ABOUT THE EVENT: Saddle bronc riding is called rodeo’s “classic” event, as its traditionally known as the original event of the sport of rodeo.

Saddle bronc riders use a specialized saddle, designed with no horn and with the stirrups set forward. In the chute, the cowboy adjusts his grip on the rein, a six-foot braided rope. When the gate opens, the cowboy’s boots must be at the point of the horse’s shoulder to “mark-out.” After the horse’s first jump out of the chute, the spurring action begins, with long, smooth strokes in sync with the horse’s jumps – legs straight when the bronc comes down, and back toward the back of the saddle at the top of the horse’s jump.



Pickup Men & Women:

Pickup men and women are a vital part of roughstock events. In Bareback and Saddle Bronc Riding, they ride up alongside the bucking horses after the 8-second ride to help the cowboys safely dismount. They then release the flank straps, and lead the horses to the exit gate. In Bull Riding, the bullfighters are on deck to protect the cowboys from the bulls after their dismount, but the pickup crew still has the role of moving the bulls out of the arena before the next rider.

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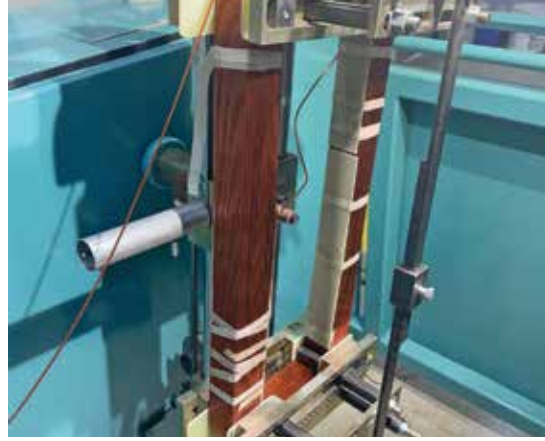
Team Roping

ABOUT THE EVENT: Team roping is a partner event, with one header and one heeler, who move in coordination. They and their horses start in the box, with the header starting from the left-hand box, and the heeler starting from the right-hand. When the header nods, the chute gate opens and the steer gets a head start. The header throws the first loop, which must catch in one of three legal catches – around the head, around the horns, or half a head. The steer's horns are protected by a horn wrap. Once the header catches the steer, he dallies (wraps) his rope around his saddle horn, and turns left, changing the direction of the steer. This move pulls the rope taut, and gives the heeler the opportunity to catch both of the



steer's hind legs with his own rope. After the catch, the heeler also dallies to stop the steer. If only one heel is caught, the team gets a five-second penalty. Time is called when the slack is tight in both ropes and both horses are facing the steer.

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Steer Wrestling



ABOUT THE EVENT: Steer wrestlers are generally referred to as football's equivalent to a lineman. They'd have to be to wrestle a 500- to 600-pound steer. Steer wrestling demands coordination between two cowboys – the steer wrestler and his hazer – and their horses. The steer wrestler (also referred to as a bulldogger) backs his horse into the left-hand box, while his hazer backs into the right-hand box. When the steer wrestler nods his head, the chute gate opens and the steer gets a head start. The hazer's role is to keep the steer running straight, setting it up for the steer wrestler to dismount his horse while moving at least 30 miles an hour, taking a hold of the steer's horns, and then digging his boot heels into the arena to slow down the steer. Once he has the steer stopped, he wrestles the steer onto its side. Time is called when all four legs are pointed in the same direction.



Tie-Down Roping



ABOUT THE EVENT: Tie-down rope horses have the reputation for being the most athletic of the horses in rodeo, and when you watch them at work in the rodeo arena, you'll see why. The tie-down roping event begins when the tie-down roper and his horse back into the left-hand box, the cowboy carrying a rope in one hand and a "pigging string" in his mouth. When the cowboy nods, the chute opens and the calf gets a head start. The cowboy throws a loop over its head, and his horse stops and pulls the rope taut while the cowboy steps off, all in one simultaneous moment. The cowboy then makes his way down the rope while the horse keeps the slack in the rope tight, flanks the calf and lays it on the ground, and uses the pigging string to tie any of its three legs together. With two loops and hooey, time is called when the cowboy puts his hands in the air to show he is finished. The cowboy remounts the horse and moves the horse toward the calf to give the rope slack. The calf's legs must stay tied for six seconds once the cowboy remounts his horse, and then his time is deemed a qualified run.

Rodeo Events: Timed Events

Barrel Racing

ABOUT THE EVENT: Barrel racing is a race against time as cowgirls run in a cloverleaf pattern around three barrels set up in the arena. In the pattern, the rider can choose to make one left turn and two right turns, or one right turn and two left turns. Time begins when the horse and rider cross a start line, generally an electronic eye, and stops when they come back across the same line. The horses are generally so fast, it comes down to the hundredths of a second, making literally every fraction of a second count. If a horse and rider knocks over a barrel, there is a five-second penalty added to their time.



PHOTOS BY RYAN JAE PHOTOGRAPHY

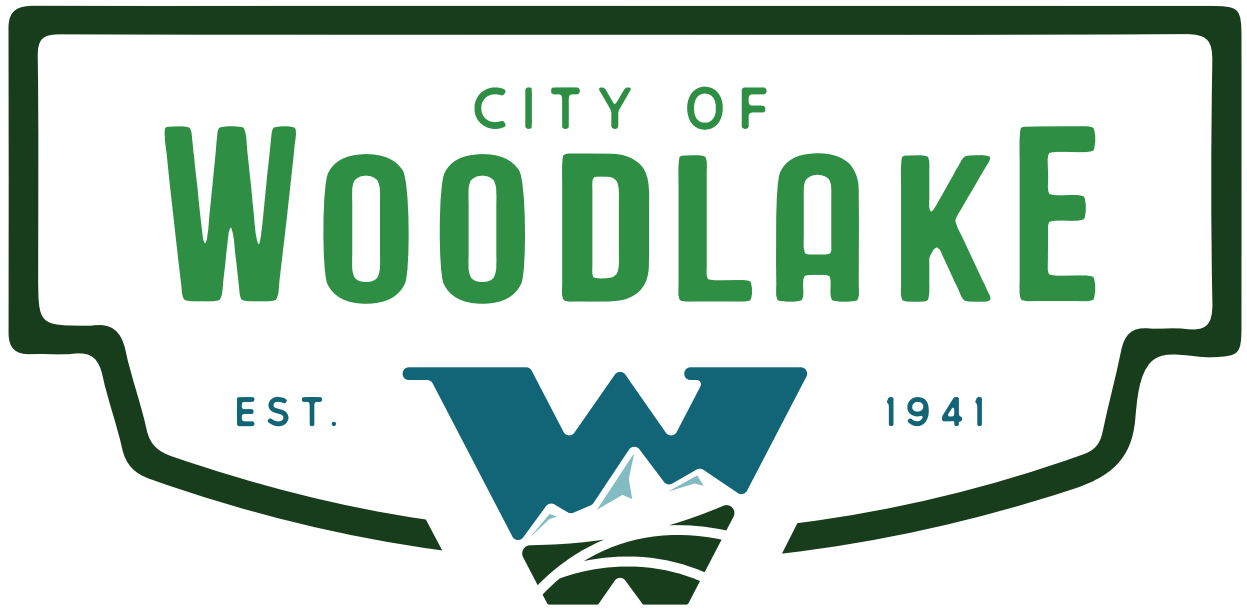


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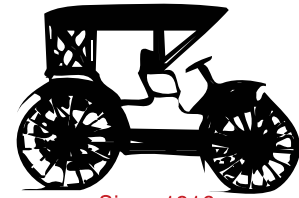
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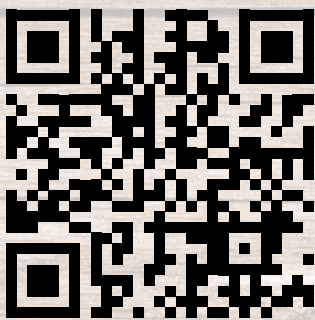
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Rodeo Announcer **STEVE GOEDERT**

A former United States Marine and graduate of California State University, Chico with a degree in Ag Business, Steve Goedert has always had a passion for ranching. Raised in a ranching community and following in his grandfather's footsteps, he knew he wanted to be an announcer and auctioneer at an early age. Steve has spent most of his life in sale barns and working cattle. He performs multiple sales a week and is a field rep for Montana Livestock Auction Company.

In 2018, he was named "Rookie of the Year" by the Livestock Marketing Association. In 2019, Steve won the Bid Calling Championship for the Montana Auctioneer Association as well as Reserve Champion at a Livestock Marketing Association Regional Qualifier. He is a member of both the National Auctioneer Association and the Montana Auctioneer Association.

Steve is also a lead announcer for Las Vegas Events, announcing the Junior World Finals during the Wrangler National Finals Rodeo. He was featured by Instagram for a behind-the-scenes look into the life of a rodeo announcer. 2020 brought about Podcast Co-Host with NFR Extra. You can check it out on SiriusXM or anywhere you stream your favorite podcasts.

Along with his busy schedule, Steve spends his free time giving back, auctioneering for local 4-H chapters, as well as non-profit organizations such as Rancho Cielo; which transforms the lives of at-risk youth.

Steve resides in Southwest Montana with his wife and three children.

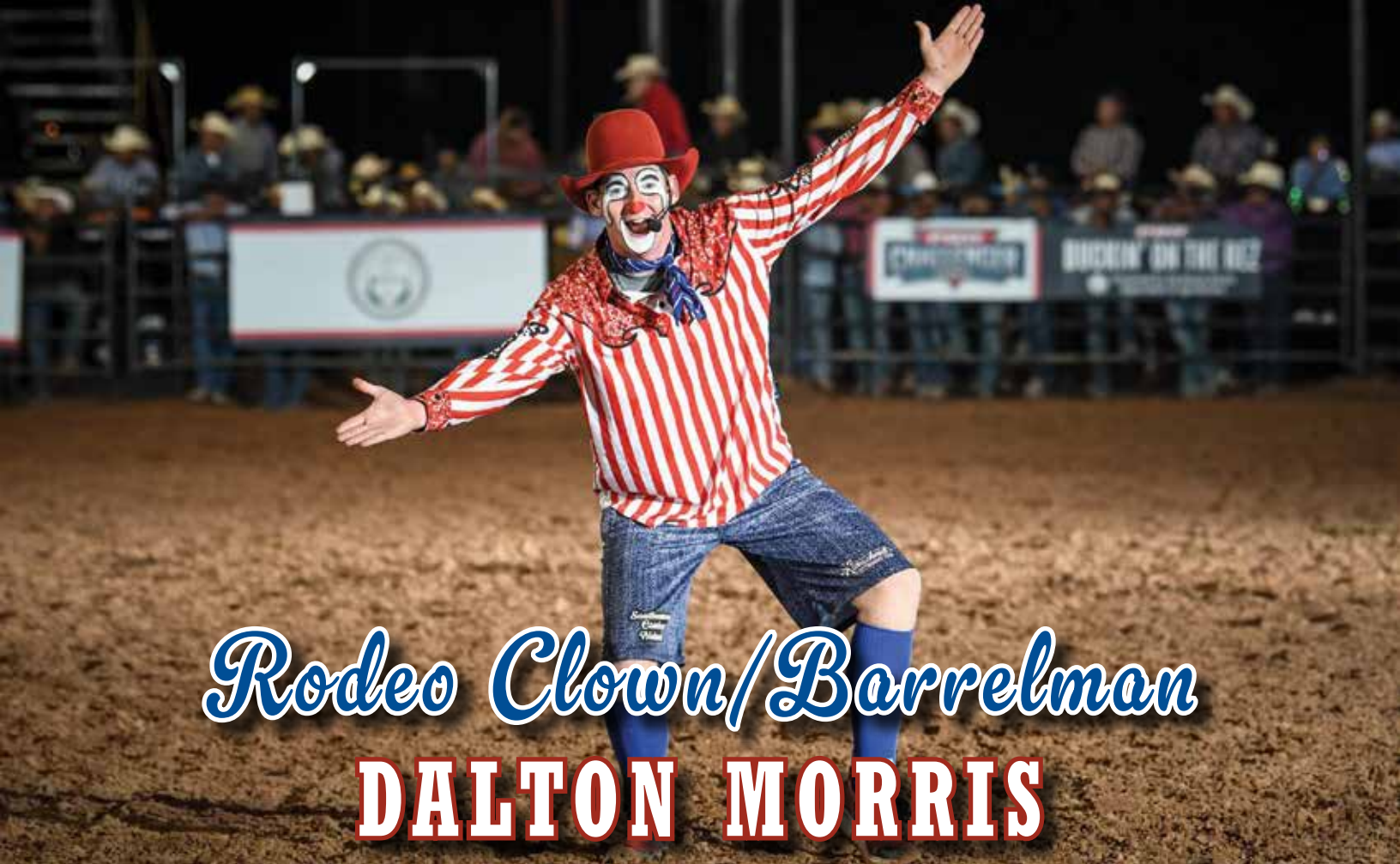
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“The dream he had at three years old is the same one today, but now it’s a lifestyle.” Dalton Morris dressed up, put the makeup on, walked into his first arena and has yet to look back. The dream he had at three years old is the same one, today and he has made into a lifestyle. Since that time, Dalton has performed at several rodeo finals including the PRCA Wilderness Circuit Finals. He has performed in the United States, Canada and Saudi Arabia.

In 2018, Dalton was awarded champion Barrelman as well as champion Specialty Act with his trick roping act. Dalton’s entertainment doesn’t stop in the rodeo world. Not only is he a PRCA and Professional Bull Riders (PBR) entertainer/barrelman, he is also a professional trick roper and a hype man. He has traveled the country for several years entertaining professional rodeo, professional bull riding and horse fair fans.

You’ll find professional rodeo entertainer, Dalton Morris, making the crowds of all ages laugh with his humorous antics, trick roping and t-shirt launching skills at this year’s Woodlake Lions Rodeo! You just never know what Dalton may have up his sleeve to keep you entertained!

You can find more information about Dalton at:

- Website: DaltonMorris.com
- Instagram: [@Discodalton](https://www.instagram.com/Discodalton)
- Facebook: Dalton Morris Entertainer
- TikTok: [@Discodalton](https://www.tiktok.com/@Discodalton)



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Stanley "Ray Ray" Taylor

Stanley "Ray Ray" Taylor, Jr. grew up in Compton, California, and has put years of blood, sweat and hard work into becoming the professional bullfighter he is today. Stanley's parents raised him around horses and cattle on one of the two horse farms in the city. Like most future bull riders, he started riding steers as a child, and swung a leg over his first bull during his sophomore year of high school. Stanley continued riding bulls throughout his teens and early 20s, all while balancing his high school and college football career, and working for Flying U Rodeo in Marysville, California.

With his athletic talents, Stanley made the move from bull rider to cowboy protector in 2017, and has been a PRCA bullfighter since 2018. He fights bulls for professional rodeos along the West Coast and Utah, at bull riding schools and jackpots throughout California, Nevada and Oregon, and made appearances in the Bullfighters Only's (BFO) freestyle bullfighting ring early in his career. He has been selected twice by the PRCA's California Circuit bull riders to be their cowboy protector at the Circuit Finals.

When Stanley isn't in the rodeo arena putting himself between a cowboy and a bull, he also works as a cowboy stuntman in commercials and television shows such as CW's Walker.

Warren Enz

The rodeo roots for Warren Enz run deep as he carries on his family's tradition of rodeo and bullfighting. His great grandmother, Bernadette Cabral, was rodeo's first woman bullfighter. Warren began his own bullfighting career when he was 16 at open rodeos and jackpots. When he was 19, he got his PRCA permit, and has been working as a cowboy protector at professional rodeos throughout California and the West Coast.

In 2023, Warren was selected by the PRCA's California Circuit bull riders to be their cowboy protector at the Circuit Finals.

When he isn't on the rodeo road, Warren works as a cowboy all throughout California. He also works as a stuntman for television shows, such as Yellowstone and 1923.

Two of the Top Bullfighters on the West Coast, Taylor and Enz were the 2023 California Circuit Rodeo Finals Bullfighting Team!

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Specialty Act

TOMAS GARCILAZO

Tomas, a native of Mexico City, was introduced at an early age to his family heritage and tradition of “La Charrería” which is a skill performed through the generations only by the Mexican Charro. Charros take extreme pride in their highly developed horsemanship and roping abilities. Tomas, third generation Charro, has devoted his life to sharing Mexico’s National Sport La Charrería with the World and along with his family they travel all over the country all year long performing and showcasing his Hispanic Heritage and keeping alive the Western legacy.

A lifetime of preparation, performances and competition continue to require total self-discipline, patience and commitment by Tomas to training and mastering the artistry of La Charrería. Incorporating a display of refined horsemanship while demonstrating maguey rope artistry in his performances bring audiences to their feet applauding in appreciation of his skills. Tomas devotes countless hours to his horses who with their athletic ability and intelligence willingly execute maneuvers when asked by their friend. It is a rare and honorable experience to witness these partnership performances.

Tomas has performed throughout Europe, Canada, Brazil, the U.S. and Mexico. He has appeared on Broadway in New York City and toured the U.S. with the Will Rogers Follies, an acclaimed 6-Time Tony Award winning musical.

He was a featured performer for two years at Disney’s Wild West Show in Paris, France plus the Buffalo Bill Wild West Show touring Holland and Germany. Tomas has performed numerous times for Mexico’s presidents along with guest performances at the U.S. White House and Kennedy Center in Washington, D.C.

In 1998, Tomas made his debut in the pro rodeo world as a specialty act performing at the Super Bowl of rodeo, the Wrangler National Rodeo, in Las Vegas. For 26 years now he is a “Staple of the NFR” wowing rodeo fans with his artistic roping skills along with his incredible horses.

Lately Tomas has been performing in the U.S. National tour with the legendary Aguilar family and Show Jaripeo Sin Fronteras. In March 2024, Tomas was thrilled to be inducted into the Texas Cowboy Hall of Fame, a great

PHOTO BY PHIL DOYLE PHOTOGRAPHY

Specialty Act: Tomas Garcilazo

honor recognizing his accomplishments and contribution for the western industry.

Tomas became a proud U.S. citizen in 2013 and resides in Stephenville, Texas. He continues to share his legacy with audiences at rodeos, stock shows, horse shows and equine events internationally.

His awards are many, including the 4-time PRCA Specialty Act of the Year and most recently he won the TV talent show, 'Go Big Show' season 1 featured on TBS channel. He was also honored to receive la Espuela de Oro (The Golden Spur), one of the highest distinctions by the Mexican and U.S. Charrería Association, recognizing his career and for being a voice and ambassador of his tradition and the Mexican national sport.

Tomas Garcilazo's proficiency as a skilled horseman and rope artist defines him as one of the finest Charros presenting La Charrería today.



Sunday: Fiesta Day



Escaramuza Valle Real

The charra group, "Escaramuza Valle Real" will perform during the Woodlake Lions Rodeo performance as part of Fiesta Day, Sunday, May 12.



Specialty Act

SPENCER ROSE COUGHLIN

A California native, Spencer Rose Coughlin first stepped into the rodeo arena at the age of 12. She quickly became one of the world's best female trick ropers and has entertained crowds at the California Rodeo Salinas, Pendleton Round-Up, California Circuit Rodeo Finals, the World Equestrian Games in 2010, and the Qasr Al Hasn festival in Abu Dhabi.

At the age of 19, Spencer embarked on a tour with Cavalia that lasted five years and crossed four continents. She

is the only rider to have performed in both Cavalia and Odysseo as a multi-talented liberty trainer, trick rider, roman rider, dressage rider and lasso artist. Spencer's latest accomplishment is opening for Shania Twain at the People's Choice Awards in December 2022.

She now travels the world, including the Woodlake Lions Rodeo, where she brings her unique form of entertainment by taking some of the traditional western arts and adding a circus flair!





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The Flying Cowboyz are a specialty act produced by Flying U Rodeo, and travel around the country performing their stunts.

The Flying Cowboyz are always a Woodlake Lions Rodeo fan favorite!



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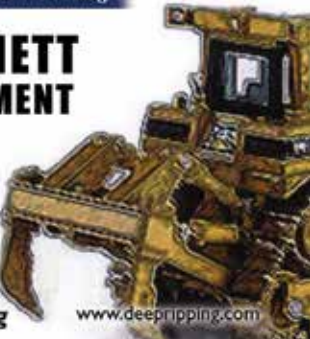
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Drill Team

REINING CHAOS

Reining Chaos is a mounted drill team within the heart of the Central Valley. This team was formed through the merge of two previously known drill teams, Kaweah River Senior Drill Team and Tulare County Cowgirls.



In the last two years, Reining Chaos has taken home the title of Mixed Division Champions after competing in three competitions. This title has given them the privilege of carrying the championship flag for the Western States Equestrian Drill Team Association. They were also Reserve Champions overall for the season! This is an amazing accomplishment against some very tough teams.

By merging teams, it has created enhanced opportunities to compete competitively in statewide competitions.

Reining Chaos is a mixed division of women, with ages ranging from 10 to 80 years young! The drill team is a non-profit equestrian organization dedicated to improving horsemanship while learning teamwork skills and responsibility.

Reining Chaos travels all over California for competitions, including the competition held in conjunction with the Reno Rodeo. The team's competitions consist of performing choreographed patterns and maneuvers to lively music under the direction of Andrea White.

Reining Chaos also performs at exhibitions, rodeos, and parades, and competes against other mounted drill teams within the Western States Equestrian Drill Team Association. Instructors, mentors, riders and board members are all volunteers. Events, operating costs, member support and the scholarship program are all funded through donations, fundraisers and sponsorships.

Reining Chaos is always open to having new riders or even membership participation. If you are interested please reach out through our Facebook @ReiningChaos Drillteam.

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Drill Team

VISALIA ROCKETTES

California State Champion Junior Drill Team, the Visalia Rockettes, are excited to perform at the 69th annual Woodlake Lions Rodeo! Since 1955, this dedicated group of young horsewomen has been actively performing and competing throughout California and the western United States. Girls from all over Central California have participated in the fun and challenging sport of Equestrian Drill Team as a member of the Visalia Rockettes.

In recent years, the Visalia Rockettes have held National and Western State Champion titles and have been blessed enough to travel to east Texas, Oklahoma, Idaho and Nevada for competition. Current and past Rockettes are able to balance their commitment to both the drill team and other local activities they are involved with, including such school activities as FFA, soccer, volleyball, choir, water polo, and 4-H and FFA judging teams. The team is proud to have had girls who were crowned Dairy princess, FFA Queen and even Miss Woodlake Lions Rodeo Queens.

The drill team for 2024 consists of: President Hayden Williams, Tipton; Vice President Chloe VanDyk, Hanford; Treasurer Faith Hernandez, Tipton; Secretary Maurer, Tipton; as well as, and Kacie Williams and Addison Fitton,

from Tipton; Hannah Riezabos, Camille Tristao, and Krista Brooks of Tulare; Emma and Tess Van Dyk from Hanford; and Sophia Bakker from Visalia; Serenity Jurecka of Porterville and last but not least, Jaylee Sassano from Clovis. The team is led by Michelle Gibbons, a Rockette alumna.



The Visalia Rockettes says “Many, many thanks to the Woodlake Lions Club and the community of Woodlake, who have supported our team for the last 69 years as we strive to make the dreams of young equestrians come true one ride at a time!”

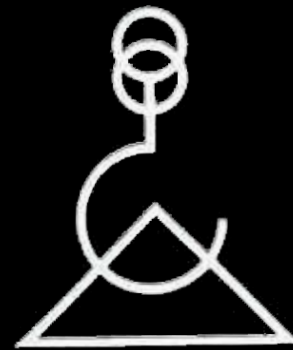
To find out more about the team check us out on Facebook and Instagram @Visaliarockettes or contact us at rocketteinfo@gmail.com.

PHOTOS BY DEB MANN



Good Luck, Woodlake Lions!

John & Margie Lawson



Kelly Person

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kellypersoncrane@yahoo.com

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Mutton Bustin'

The Mutton Bustin' event is always a crowd favorite!! The event consists of children, all 6 and under, who climb on the back of a woolly sheep, and hold tight with two hands while the sheep jets out of the chute and runs! Safety first... the children wear protective head gear, and whoever stays on the longest wins a silver trophy buckle!

This year's contestants are:

SATURDAY PERFORMANCE

- Brandon Alvarez
- Lincoln Birmingham
- Brooks Graham
- Maddex James
- Ivan Jimenez
- Aiden Jimenez
- Roman Martinez
- Brooke Mashler
- Colby McBride
- Jace McCarter
- Marley Pena
- Liam Ponce
- Isaac Rodriguez
- Wayde Roehlk
- Andrew Woods

SUNDAY PERFORMANCE

- Noah Allen
- Pacen Avalos
- Paxten Avalos
- Nikolas Baca
- Paxtyn Barnes
- Easton Barton
- Sebastian Chapman
- Reed Dias
- Lucy Lawson
- Nicklas Longoria
- Brody Miyasato
- Aliana Oliveira
- Baylee Rae Soares
- Cooper Tiernan
- Haven Tindle

2023 Mutton Bustin' Champions



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A wooden board is set on a dark wooden surface. It contains several dipping sauces in small glass bowls: a bright orange one, a red one, and a dark purple one. There are also piles of golden-brown fried items, likely chicken nuggets or breaded pizza toppings, some of which are coated in the sauces. The text "WE SAUCE 'EM THEY'RE AWESOME!" is overlaid in large, white, bold, sans-serif capital letters.

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FLYING U RODEO COMPANY

The Flying U Rodeo Company is a family operated business out of Marysville, Calif. that has been the heart and soul of Cotton Rosser and his family for nearly 70 years. After a ranch accident in 1956 abruptly ended a promising career as a rodeo contestant, Cotton purchased the Flying U Rodeo Company and turned it into one of the oldest and most successful stock contracting companies in professional rodeo.

Cotton mastered the art of putting on a successful show and created generations of rodeo fans who continue coming back for more. He was famously known for his outstanding rodeo productions, including the flamboyant opening ceremonies presented at the National Finals Rodeo, the Houston Livestock Show and the Grand National Rodeo in San Francisco, just to name a few.

A Flying U Rodeo is more than just timed events or roughstock events, it is entertainment at its best. Cotton

made it his legacy to bring top-notch entertainers and specialty acts to his shows. That spirit and showmanship of the old west is alive and well in the legacy of Cotton Rosser, carried on by his family and the Flying U crew.

The Rosser family lives a life that revolves around professional rodeo. Flying U Rodeo is a big operation, with family members and employees all working together to produce successful and entertaining rodeos, such as the one you see here in the Woodlake Lions Rodeo arena. Rodeo fans will see Cotton's youngest son, Reno, and his oldest daughter, Cindy, hard at work during this year's rodeo.

Life on the rodeo trail is not easy, but the Flying U family manages to make a living doing what they love...living the life of cowboys and cowgirls, and sharing their rodeo tradition with rodeo fans and rodeo contestants!

PHOTO BY PHIL DOYLE PHOTOGRAPHY

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About the Livestock



Rodeo's roots can be traced back to the 1800s when ranches would match their best bronc riders against another ranches' bronc riders on the rankest horses they owned. The rodeo animals of today are "BORN TO BUCK" - it's in their blood. Flying U has been producing outstanding bucking horses and bulls since the late 1960s, and is home to one of the oldest "Born to Buck" breeding programs operating today.

The bucking stock is the heart of a rodeo stock contracting outfit. Flying U Rodeo Co., one of the oldest continuing stock contracting companies in the world, raises their stock at their ranches in Marysville, Calif.

World class bucking stock deserves world class care, and the Flying U crew ensures their animal athletes receive utmost care and treatment, and have adopted many practices from renowned animal behaviorist Dr. Temple Grandin for their healthy, top-notch animal athletes. .

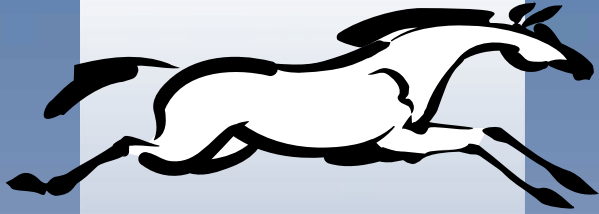
Flying U Rodeo honors the PRCA's long-standing commitment to proper care and treatment of animals, which is explained more on page 59 "Livestock Welfare."

*Did you know that bucking bulls
and horses each work an average
of only 10 minutes per year...
What a life!*



PHOTOS BY DEB MANN

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Livestock Welfare

A few facts about the welfare of rodeo livestock:

- The average bucking horse or bucking bull works less than 10 minutes a year in the arena.
- Rodeo livestock have long and healthy lives. Many of today's top bucking horses are 20 years of age or older, and many bulls are active buckers at age 15. Veterinarians attribute these long and healthy life spans to good care, quality feed, and adequate exercise.
- PRCA rules prohibit the use of sharpened spurs or other implements that could harm an animal.
- Any PRCA member caught using unnecessary roughness or abusing an animal may be immediately disqualified from the rodeo and fined. This holds true whether it is in the competitive arena or elsewhere on the rodeo grounds.
- Weight limitations are set for both calves (between 220-280 pounds) and steers (between 450-650 pounds).
- Both bulls and horses have natural bucking tendencies, which is where the term "Born to Buck" stems from. Many do while playing together in pastures, just as horses naturally race each other. What makes an animal a candidate for rodeo livestock is the absolute determination to buck if something is on its back. They are bred to buck, just like the bloodlines they descend from.
- PRCA rules require flank straps to be lined with fleece or neoprene in the flank area (similar to a human waist). Flank straps are tightened just enough to encourage the animal to kick behind itself instead of hopping around the arena. Over-tightening would result in the animal's refusal to move at all, much less buck. Flank straps do not contact an animal's genitals, and they do not cause the animal to buck. Their natural instinct is what causes them to buck.

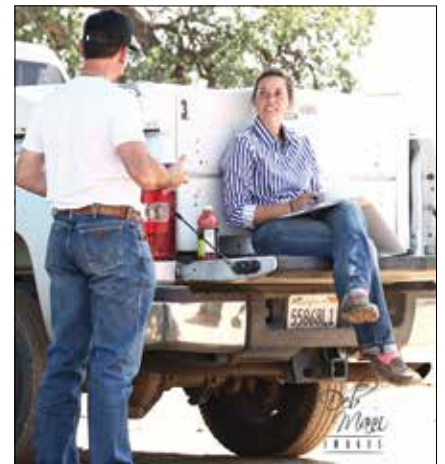


VETERINARY CARE: PACIFIC CREST EQUINE

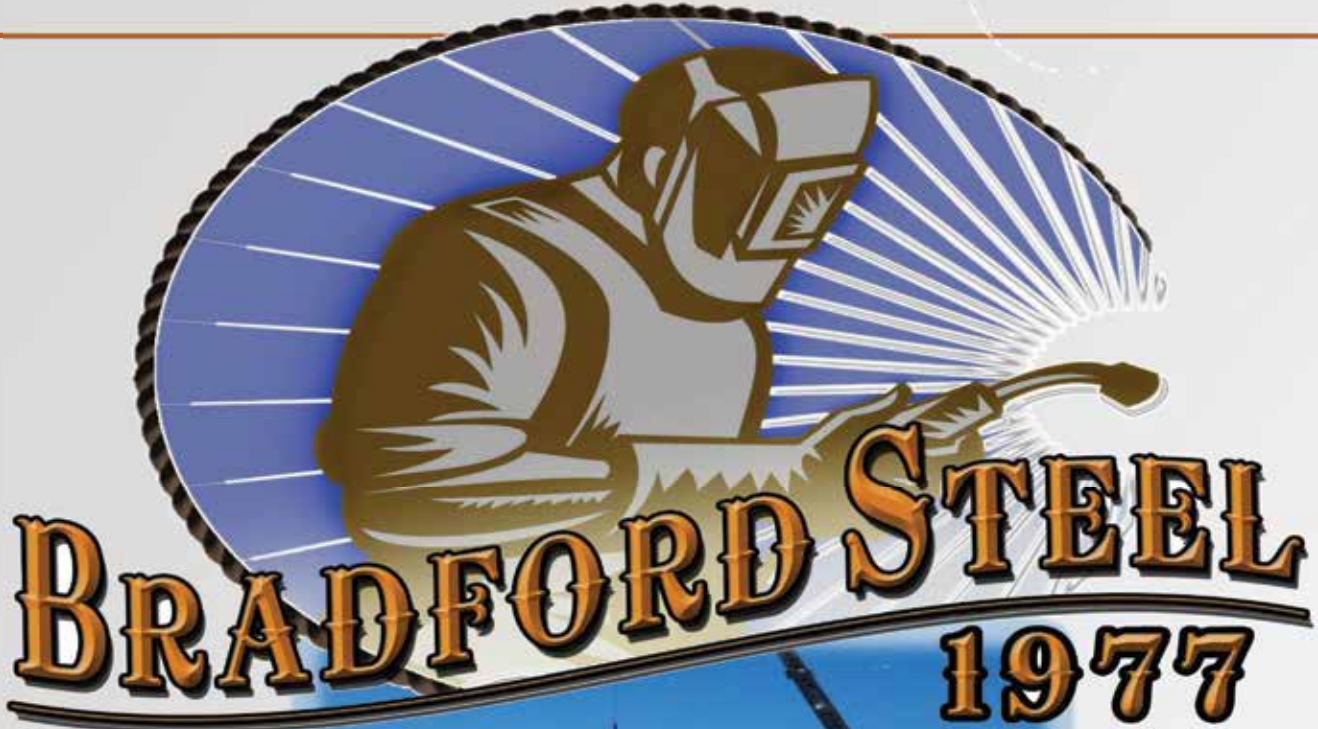
A veterinarian is always on-site for all PRCA-sanctioned rodeos. They inspect and evaluate all livestock for illness, weight, eyesight and injury prior to the rodeo, and no animals that are sore, lame, sick or injured participate in the event.

The volunteer veterinarian on-site providing health care for the livestock at the 2024 Woodlake Lions Rodeo is Dr. Taryn Holliday from Pacific Crest Equine.

Dr. Holliday grew up on a ranch just outside of Barstow, California. She has owned and competed on horses her entire life, and enjoys team roping and barrel racing. Dr. Holliday attended Colorado State University where she was on the rodeo team, worked at the equine reproduction lab, and graduated with a bachelor's in Microbiology. She then attended vet school at Western University of Health Sciences. She has been part of the Pacific Crest Equine team since she began her career as a veterinarian in 2018.



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High-Five Rodeo

The Woodlake Lions Rodeo officially kicks off with the “High-Five Rodeo” on the Friday morning before each Mother’s Day weekend. Woodlake Lions Rodeo began the “High-Five Rodeo” program in 2019 to give developmentally-disabled individuals an opportunity to participate in modified versions of rodeo events and learn some of the every day skills of the cowboy life.

Participants are paired up with real-life cowboys and cowgirls, including members/rodeo contestants of the California Junior Cowboys Association, Miss Woodlake Lions Rodeo and her court, and other rodeo performers and key personnel involved in the production of our rodeo. These volunteers guide the High-Five Rodeo “contestants” through rodeo-related stations in the arena and give them special preview performances of the Woodlake Lions Rodeo’s specialty acts.

High-Five Rodeo participants compete in a stick-horse barrel race, learn how to rope a dummy steer head, ride a horse through a pole bending course, enjoy petting some livestock, and learn some of the rules of rodeo. The Tulare

County Sheriff’s Department K-9 Unit and local Cal-Fire firefighters also gave demonstrations in 2023.

It’s an absolutely amazing day for not only the participants, but also the volunteers. It is truly an honor to be able to share our sport and western traditions with the individuals who attend.

If you are part of an organization or education program serving developmentally-disabled individuals, and would like to find out more information about how to participate in the High-Five Rodeo in 2025, please email contact@woodlakelionsclub.com.

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A Look Back at the 2023 High-Five Rodeo



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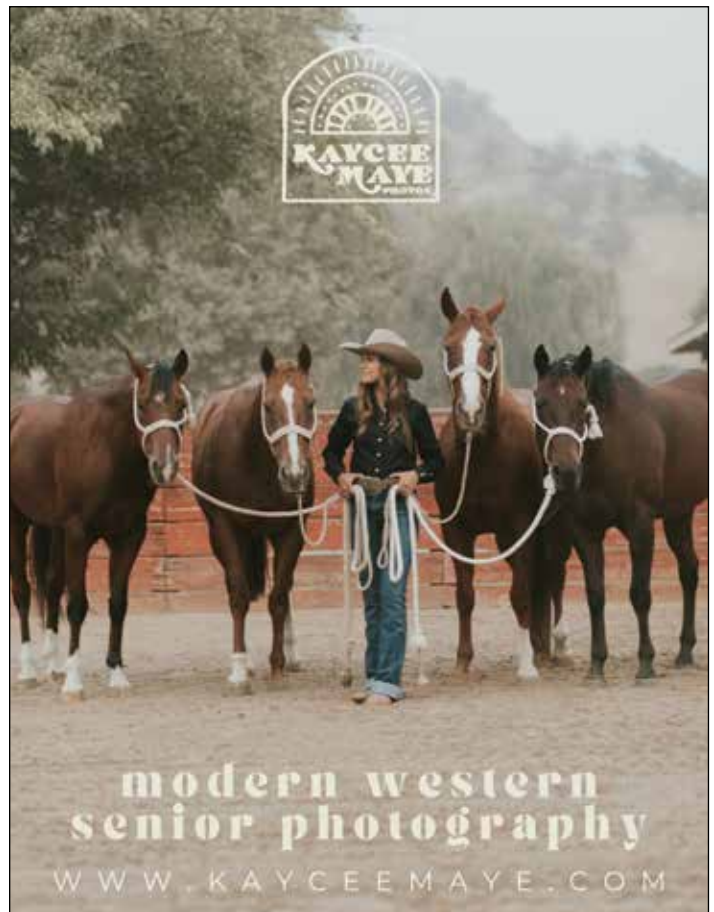
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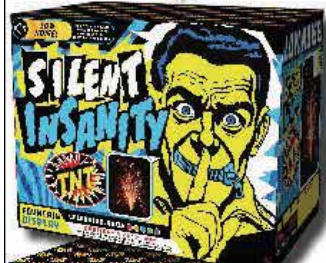
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About the Woodlake Lions Club



Helping Serve Our Community

The Woodlake Lions Club was founded in 1947, beginning our longstanding tradition of serving the community of Woodlake. The local club is comprised of local businessmen, farmers and ranchers, law enforcement personnel, and other professionals, all of who donate their time, resources and hard work to maintain “America’s Most Beautiful Rodeo Grounds” throughout the year.

The Woodlake Lions Club is proud to assist local organizations, schools and charities, as well as help fund special projects within Woodlake. Through the Club’s

premier and largest fundraising event, the Woodlake Lions Rodeo, a substantial amount of money is contributed back to the community benefiting local charity causes and educational scholarships for local students.

Other events that have been hosted by the Woodlake Lions Club throughout the years include: Woodlake Lions Brewfest, Woodlake Lions Car Show, Cinco de Mayo Celebration in the Park, and the annual Senior Christmas Dinner. The Woodlake Lions Club is honored to be able to serve our community year after year.

*Thank you to our Rodeo Fans and Professional Cowboys & Cowgirls!
It's because of you that we have been able to serve the community, and carry on the tradition of rodeo and our western heritage for 69 years of the Woodlake Lions Rodeo!*

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About Lady Lions



WOODLAKE'S LADY LIONS: Trisha Perez, Debbie Whited, Sharl Grim, Frances Mann, Teri Headrick, Carol Foster, Pam Whiteside, Linda Wood, Kim Wilbourne, Susie Kerwin, and Carla Martin


The Woodlake Lady Lions Club was established in the 1950s. At that time members consisted of wives of the men's Lions Club, but now members come from throughout the community. Today, Lady Lions is comprised of eleven members, led by Sharl Grim as the current president.

Lady Lions serves the community by:

- Funding scholarships awarded to graduating senior students at Woodlake High School

- Purchasing flags for the veterans who are laid to rest at the Woodlake Public Cemetery
- Donating to school sports for equipment, graduation parties, and luncheons
- Donating to Woodlake youth sports
- Supporting the July Blast with funding donations
- Working with the Woodlake Lions Club to provide gifts for the annual Senior Christmas Dinner

The money earned at the Lady Lions' only annual fundraiser, the Woodlake Lions Rodeo Concession Stand, sponsors all of the above. We thank the public for the purchases made at our concessions so that we can help our community, the City of Woodlake.

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Happy Mother's Day to all the Mothers!
*And to all Rodeo Fans, enjoy the 69th annual
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Larry Ivey

Larry Ivey passed away in September 2023 at the age of 80 years old. He was a family man, a mechanic, and dedicated his time to serving the local community.

Larry was raised in the Venice Hill area and Ivanhoe, California before moving to Woodlake. He and his wife, Katherine, who preceded him in death, raised their two daughters and son in the rural Tulare County area, before moving to Woodlake. Larry had a long career as a mechanic with Toyota and earned the reputation for being able to fix anything.

A member of the Woodlake Lions Club for 40 years, Larry served in every leadership role, including president. In 2012, Rodeo Chairman, John Wood, surprised Larry with a pair of handcrafted Justin Boots with the PRCA logo stitched with the words "Standard of the West Award" in recognition of his years of dedication to the Woodlake Lions Rodeo. Larry became a member of the Woodlake Lions Club after volunteering his time parking cars during the rodeo as part of the local archery club. Over the years, he spent his time during the rodeo helping others, troubleshooting issues, and overseeing one of the beer booths. When it wasn't rodeo season, he served as the go-to guy to fix things around the rodeo grounds, including equipment, fences and broken water lines. He worked closely with the groundsmen to make sure tractors, water trucks, arena drags, and other Lions Club equipment was serviced and operational. Whatever needed to be done, Larry could be counted on.

In addition to being a longtime member and past president of the Lions Club, Larry sat on the Board of Directors for the Woodlake Community Center and on the Woodlake Planning Commission, volunteered at the Farm Show, and was a member of the Woodlake Antelope Archers for 40 years.



Edward "Beannie" Leon

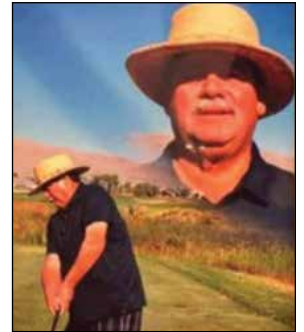
Edward Leon, also known as Beannie, was born on December 6, 1954, in Visalia, California and passed away on February 4, 2024.

Beannie was raised in Woodlake, California, and was always proud to call Woodlake his hometown and that he was a Tiger. He went through the Woodlake school system and graduated from Woodlake High School in 1973. During his high school years, Beannie was a member of the football, basketball, baseball, tennis and swimming teams.

After graduating from high school, Beannie went to work for the National Forestry in Sequoia National Park. After a few years he changed careers and went to work for Baker Brothers Ranch as a ranch manager. In 1985, Beannie went to work for Dryvit in Woodlake, California and eventually retired in 2017 as sampler/production supervisor after a 30-year career with the company.

For more than 30 years Beannie was an active member of the Woodlake Lions Club. He was involved in the club's community events and fundraisers, especially the Woodlake Lions Rodeo. Every year he was responsible for preparing and overseeing the deep pit barbecue that would be enjoyed by the thousands of people who attended the rodeo every Mother's Day Weekend. Beannie could also be found serving cold beverages from the northeast side of the rodeo arena.

Beannie's leisure activities included traveling, golfing with his buddies, going to sporting events and spending time with his family and friends. He had a deep love for the Raiders and the San Francisco Giants. Laughlin was one of his favorite destinations to go with friends and family. His love of traveling also took him to Alaska, Cabo San Lucas, Las Vegas, Reno, Tahoe, Chicago and many cruises.



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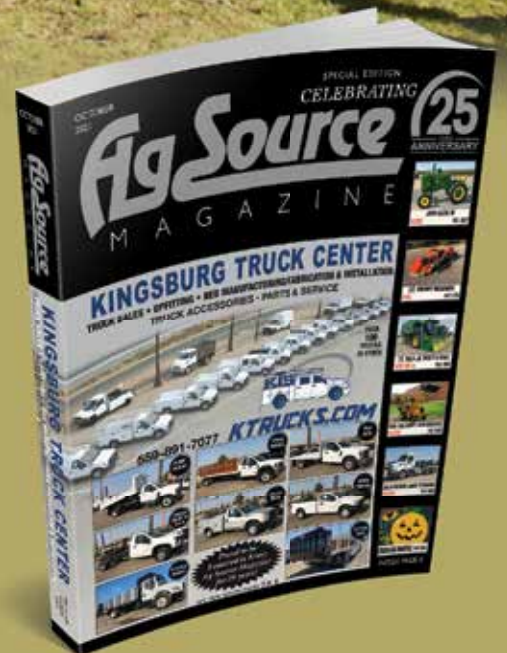
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2023 Rodeo: Rodeo Fans



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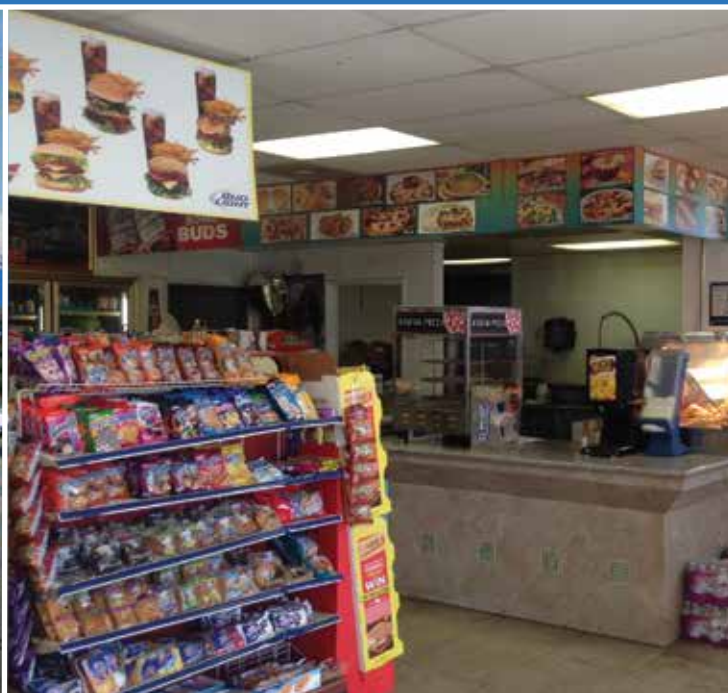
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