

WOODLAKE LIONS RODEO

Celebrating 70 Years



2025 WOODLAKE LIONS RODEO SPONSORSHIP PACKAGES

May 10-11, 2025 ♦ Woodlake, California



Sponsorship Amenities

Sponsorship Amenities	Sponsorship Packages					Signage Only			
	All-Around Champion* Over \$5,000	Gold Buckle \$5,000	Silver Spur \$3,000	Bronc Chaps \$1,500	Dusty Boots \$600	Bucking Chute Sign \$1,200	Sponsor Flag \$1,000	Arena Banner \$500	Rodeo Grounds Banner \$350
Event or specialty act sponsor recognition (i.e. "Saddle Bronc Riding presented by 'Sponsor Name'")	♦	♦							
One (1) bucking chute sign						♦			
Sponsor flag carried during Woodlake Lions Rodeo performances in the grand entry, closing ceremonies, and within the sponsor flag rotation	♦	♦					♦		
One (1) banner in premier arena space above bucking chute	♦	♦	♦						
One (1) arena banner (3'x5' recommended size, banner to be provided by sponsor)				♦	♦			♦	
One (1) banner on rodeo grounds (3'x5' recommended size, banner to be provided by sponsor)			♦	♦					♦
Public service announcements by the announcer throughout the rodeo performances	♦	♦	♦						
Sponsorship recognition on rodeo promotional poster and advertisements (print)	♦	♦	♦						
Sponsorship logo and link on www.woodlakelionsclub.com website	♦	♦	♦						
Social media recognition via Woodlake Lions Club's Facebook and Instagram accounts	♦	♦	♦						
Rodeo entrance tickets for both days of the rodeo (Saturday and Sunday)	6*	6	4						
Rodeo entrance tickets for one day of the rodeo (sponsor to select preferred day)				4	2				
Full-page color advertisement in Woodlake Lions Rodeo event program	♦	♦							
Half-page full color ad in Woodlake Lions Rodeo event program			♦						
Quarter-page full color ad in Woodlake Lions Rodeo program				♦					
Business card, full color ad in Woodlake Lions Rodeo event program					♦				

*Additional sponsorship amenities can be tailored for All-Around Champion sponsors.
Woodlake Lions Club is a non-profit organization. Sponsorships are tax deductible.

www.woodlakelionsclub.com



America's Most Beautiful Rodeo Grounds

WOODLAKE LIONS RODEO

Celebrating 70 Years

Woodlake Lions Rodeo
Woodlake Lions Club

Post Office Box 545 • Woodlake, CA 93286

contact@woodlakelionsclub.com • www.woodlakelionsclub.com

2025 WOODLAKE LIONS RODEO SPONSORSHIP FORM

SPONSOR CONTACT INFORMATION

Contact Name: _____

Business/Sponsor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____

Email: _____

SPONSORSHIP OPPORTUNITY

All-Around Champion Sponsor – over \$5,000

Preferred Event/Act? _____

Gold Buckle Sponsor – \$5,000

Preferred Event/Act? _____

Silver Spur Sponsor – \$3,000

Bronc Chaps Sponsor – \$1,500

Dusty Boots Sponsor – \$500

SIGNAGE ONLY

Bucking Chute Sign – \$1,200
(includes cost of sign production/maintenance)

Sponsor Flag – \$1,000
(minimum of two-year commitment)

Arena Banner – \$500
(plus cost of sign or sponsor to provide banner)

Banner on Rodeo Grounds – \$350
(banner provided by sponsor)

_____ Total Amount Due

_____ Total Amount Due

Payment Method: Check Enclosed Please invoice me.

Pay with credit card (online invoice will be emailed to email address above, CC fee to apply)

Please make checks payable to Woodlake Lions Club.

Annual Renewal (if you would like to make this an annual sponsorship, please check this box):

Email completed form to contact@woodlakelionsclub.com or mail with payment to
Woodlake Lions Club, Post Office Box 545, Woodlake, CA 93286

THANK YOU FOR YOUR SUPPORT OF THE 2025 WOODLAKE LIONS RODEO!