



# 2023 WOODLAKE LIONS RODEO SPONSORSHIP PACKAGES

May 13-14, 2023 ♦ Woodlake, California



## Sponsorship Amenities

| Sponsorship Amenities  | Sponsorship Packages                 |                        |                        |                        |                      | Signage Only                  |                         |                       |                               |
|--|--------------------------------------|------------------------|------------------------|------------------------|----------------------|-------------------------------|-------------------------|-----------------------|-------------------------------|
|  | All-Around Champion*<br>Over \$5,000 | Gold Buckle<br>\$5,000 | Silver Spur<br>\$3,000 | Bronc Chaps<br>\$1,500 | Dusty Boots<br>\$600 | Bucking Chute Sign<br>\$1,000 | Sponsor Flag<br>\$1,000 | Arena Banner<br>\$500 | Rodeo Grounds Banner<br>\$250 |
| Event or specialty act sponsor recognition (i.e. "Saddle Bronc Riding presented by 'Sponsor Name'")  | ♦                                    | ♦                      |                        |                        |                      |                               |                         |                       |                               |
| One (1) bucking chute sign   |                                      |                        |                        |                        |                      | ♦                             |                         |                       |                               |
| Sponsor flag carried during Woodlake Lions Rodeo performances in the grand entry, closing ceremonies, and within the sponsor flag rotation | ♦                                    | ♦                      |                        |                        |                      |                               | ♦                       |                       |                               |
| One (1) banner in premier arena space above bucking chute  | ♦                                    | ♦                      | ♦                      |                        |                      |                               |                         |                       |                               |
| One (1) arena banner   |                                      |                        |                        | ♦                      | ♦                    |                               |                         | ♦                     |                               |
| One (1) banner on rodeo grounds (3'x5' recommended size, banner to be provided by sponsor)   |                                      |                        | ♦                      | ♦                      |                      |                               |                         |                       | ♦                             |
| Public service announcements by the announcer throughout the rodeo performances  | ♦                                    | ♦                      | ♦                      |                        |                      |                               |                         |                       |                               |
| Sponsorship recognition on rodeo promotional poster and advertisements (print)   | ♦                                    | ♦                      | ♦                      |                        |                      |                               |                         |                       |                               |
| Sponsorship logo and link on www.woodlakelionsclub.com website   | ♦                                    | ♦                      | ♦                      |                        |                      |                               |                         |                       |                               |
| Social media recognition via Woodlake Lions Club's Facebook and Instagram accounts   | ♦                                    | ♦                      | ♦                      |                        |                      |                               |                         |                       |                               |
| Rodeo entrance tickets for both days of the rodeo (Saturday and Sunday)  | 6*                                   | 6                      | 4                      |                        |                      |                               |                         |                       |                               |
| Rodeo entrance tickets for one day of the rodeo (sponsor to select preferred day)  |                                      |                        |                        | 4                      | 2                    |                               |                         |                       |                               |
| Full-page color advertisement in Woodlake Lions Rodeo event program  | ♦                                    | ♦                      |                        |                        |                      |                               |                         |                       |                               |
| Half-page full color ad in Woodlake Lions Rodeo event program  |                                      |                        | ♦                      |                        |                      |                               |                         |                       |                               |
| Quarter-page full color ad in Woodlake Lions Rodeo program   |                                      |                        |                        | ♦                      |                      |                               |                         |                       |                               |
| Business card, full color ad in Woodlake Lions Rodeo event program   |                                      |                        |                        |                        | ♦                    |                               |                         |                       |                               |

\*Additional sponsorship amenities can be tailored for All-Around Champion sponsors.  
Woodlake Lions Club is a non-profit organization. Sponsorships are tax deductible.

[www.woodlakelionsclub.com](http://www.woodlakelionsclub.com)



America's Most Beautiful Rodeo Grounds



Woodlake Lions Rodeo

Woodlake Lions Club

Post Office Box 545 • Woodlake, CA 93286

contact@woodlakelionsclub.com • www.woodlakelionsclub.com

# 2023 WOODLAKE LIONS RODEO SPONSORSHIP FORM

## SPONSOR CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Business/Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITY

All-Around Champion Sponsor – over \$5,000

Preferred Event/Act? \_\_\_\_\_

Gold Buckle Sponsor – \$5,000

Preferred Event/Act? \_\_\_\_\_

Silver Spur Sponsor – \$3,000

Bronc Chaps Sponsor – \$1,500

Dusty Boots Sponsor – \$500

\_\_\_\_\_ Total Amount Due

## SIGNAGE ONLY

Bucking Chute Sign – \$1,000

Sponsor Flag – \$1,000  
*(minimum of two-year commitment)*

Arena Banner – \$500  
*(plus cost of sign, or sponsor to provide banner)*

Banner on Rodeo Grounds – \$250  
*(banner provided by sponsor)*

\_\_\_\_\_ Total Amount Due

Payment Method:  Check Enclosed  Please invoice me.

*Please make checks payable to Woodlake Lions Club.*

Annual Renewal *(If you would like to make this an annual sponsorship, please check this box):*

Email completed form to [contact@woodlakelionsclub.com](mailto:contact@woodlakelionsclub.com) or mail with payment to Woodlake Lions Club, Post Office Box 545, Woodlake, CA 93286

**THANK YOU FOR YOUR SUPPORT OF THE 2023 WOODLAKE LIONS RODEO!**